



20th
ANNIVERSARY



- ANY BABY CAN -

Walk for Autism

PRESENTED BY



Helping Here.

APRIL 20, 2024
PALO ALTO COLLEGE
8:00AM-11:00AM

2024
SPONSORSHIP
OPPORTUNITIES

A WALK. WITH PURPOSE.



One in 36 children nationwide are diagnosed with autism.

endorsed by



Mayor's Fitness Council
City of San Antonio

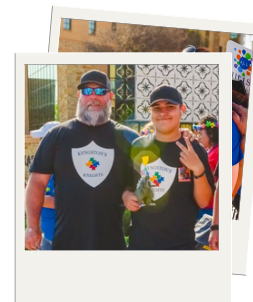
In Bexar and surrounding counties, over **30,000** individuals are on the Autism spectrum. That means that you or someone you know has a close connection to a child or individual who lives with autism and whose daily lives are challenged by this diagnosis.

Founded in 2003 with 200 participants, the Any Baby Can Walk for Autism has grown into an official Fiesta® event bringing together over **6,000** participants and community partners from San Antonio, Bexar County, and South Texas to provide services and support for families raising individuals on the spectrum. All proceeds stay local to fund critical, one-of-a kind programs at Any Baby Can of San Antonio.

April is National Autism Awareness Month. The 20th Annual Walk for Autism will be held **Saturday, April 20, 2024**. We hope you'll join us!



THERE IS POWER IN OUR COLLECTIVE VOICES. TODAY WE ARE A COMMUNITY OF OVER 6,000-STRONG WHO ARE HERE FOR ONE ANOTHER. **YOU ARE NOT ALONE.**
ELYSE BERNAL, CEO, ANY BABY CAN



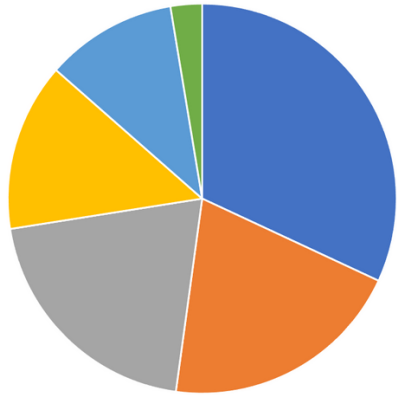
SINCE I HAVE AUTISM, I THOUGHT I WAS DIFFERENT. ANY BABY CAN HAS SHOWN ME THAT I'M NOT DIFFERENT, **WE'RE ALL THE SAME.**
KYNGSTON, WALK FOR AUTISM PARTICIPANT, AGE 15

2024 Walk for Autism

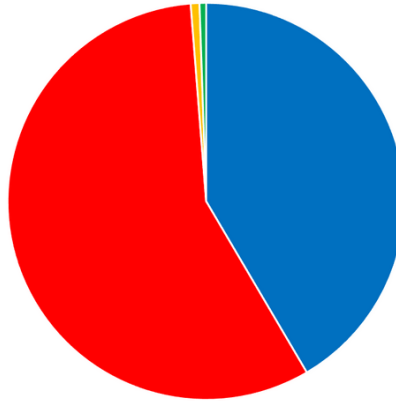
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OUR AUDIENCE.

DEMOGRAPHIC BREAKDOWN OF EVENT ATTENDEES
ESTIMATED EVENT ATTENDANCE: 6,000



■ Under 18 ■ Ages (18-29) ■ Ages (30-39)
■ Ages (40-49) ■ Ages (50-64) ■ Over 65



■ Males ■ Females ■ Non-Binary ■ Unknown

OUR FOLLOWERS/WEEKLY EMAIL SUBSCRIBERS



12,718



2,655



1,895



21,072

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A WALK WORTH TALKING ABOUT.

THE WALK WAS FEATURED PROMINENTLY ON **OVER 35** LOCAL COMMUNITY, VOLUNTEER, AND INFLUENCER CALENDARS

IN ADDITION, THE 2023 WALK FOR AUTISM WAS COVERED BY LOCAL NEWS AFFILIATES AND PUBLICATIONS, INCLUDING;

- KABB
- KSAT
- WOAI



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SHOW YOUR SUPPORT.

TITLE SPONSORSHIP

\$35,000 - ONE AVAILABLE

- Name/Logo included in event logo lockup. Branded logo will be used on all pre-event and event;
 - Signage, including prominent placement on stage
 - Print collateral
 - Digital collateral (website, social posts, newsletters)
 - Walk for Autism shirts/volunteer shirts
 - Swag bags
- Title sponsorship included in press release and media advisories
- Two dedicated, partnered social media posts
- Logo placement at stop/start line and water stop
- 20x20 tented activation space at the event
- On-stage recognition at event
 - Opportunity to speak at Walk Welcome
- Opportunity to serve as Grand Marshall the Walk (lead the way) w/ branded banner
- 10 VIP parking and VIP area passes day of event

SOLD

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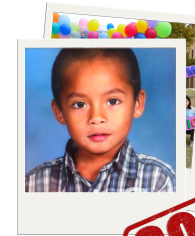


SHOW YOUR SUPPORT.

NAMING OPPORTUNITIES

\$15,000 - TWO AVAILABLE

- Naming rights with logo displayed prominently at one of the three "areas" of the event;
 - Rudy's Playground - SOLD
 - (Your Name Here) Resource Area
 - (Your Name Here) VIP Village
- Signage, including prominent placement on stage
- Logo on all event t-shirts
- Logo on website
- Linked logo on all weekly newsletter e-blasts
- One dedicated, partnered social media post
- 10x20 tented activation space prominently placed at the walk
- On-stage recognition at event
- Opportunity to place branded collateral in all swag bags
- 5 VIP parking and VIP area passes day of event



RUDY'S PLAYGROUND:

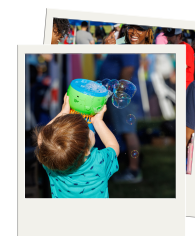
Rudy's playground is an activity area where all children and youth of different ages and abilities can participate and have fun.

In 2012, Rudy's Playground was dedicated in the memory of 6 year old Rudy Alejos, who sadly perished in a fire. Rudy's legacy has endured through the Any Baby Can parent and first responder training, and Safety Toolkit.



[YOUR NAME HERE] RESOURCE FAIR:

The Walk Resource Fair is one-of-a-kind and connects in one spot approximately 100 community resources, businesses, organizations, and vendors providing information, giveaways, and activities for our families. Also included in our Resource Fair are resources for adults on the the spectrum.



[YOUR NAME HERE] VIP VILLAGE:

The VIP Village area celebrates top fundraisers who fundraise \$1k or more. Participants enjoy an exclusive experience with breakfast, activities, and more!

SHOW YOUR SUPPORT.

ADDITIONAL OPPORTUNITIES

GOLD SPONSOR: \$7,500 - MULTIPLE AVAILABLE

- Four, 6ft tables in Resource Area
- 10X20 premiere activation space at the event
- Logo on all event t-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to place branded collateral in all swag bags
- 5 VIP parking and VIP area passes day of event

SILVER SPONSOR: \$5,000 - MULTIPLE AVAILABLE

- Two, 6ft tables in Resource Area
- 10X10 tented activation space at the event
- Logo on all event t-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to place branded collateral in all swag bags
- 2 VIP parking and VIP area passes day of event

BRONZE SPONSOR: \$2,500 - MULTIPLE AVAILABLE

- 6ft table in Resource Area (tent to be provided by Sponsor)
- Logo on website
- Tagged "thank you" social media post, post-event

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THANK YOU FOR SUPPORTING OUR MISSION!

PLEASE SEND YOUR SPONSORSHIP REQUEST TO:
DESTINY STIVERS, DIRECTOR OF DEVELOPMENT
DSTIVERS@ABCSA.ORG
(210) 227-0170 EXT 1006

BE SURE TO INCLUDE:
DESIRED SPONSORSHIP LEVEL, HI-RES LOGO FILE, AND
APPROPRIATE WEBSITE LINK AND SOCIAL MEDIA
HANDLES



Any Baby Can

PROVIDING HOPE AND HEALTH
FOR OVER 40 YEARS